



SURFMOON

WHITEPAPER





Introduction

Community-based tokens and the DeFi movement have become monumental in the past year. From seeing advertising campaigns of these tokens on billboards in major cities globally, to the use cases these tokens are developing to push the DeFi movement to new heights. Digital currencies are starting to look like a viable alternative to conventional financial models, and the rapid progression we've seen isn't likely to halt. While these tokens are often termed 'shitcoins', this gives no credit to those with strong teams and developers aiming to solve problems and bring communities together. This effectively means that at some point, cryptocurrencies can and hopefully should be used as methods of payment and interaction with the real world. This has already come to fruition to an extent, you can utilise crypto debit cards to pay in stores; without the fluctuations typically associated with cryptocurrency by utilising stable coins. You can purchase timepieces online, purchase tokens with charitable intentions, PayPal payments will be fulfilled through cryptocurrency, medical data can be shared, cloud storage can be paid for to list a few. It wouldn't be surprising if at some point you can purchase real estate using these tokens/coins, and at the current rate of development, this could just be around the corner. This leads us on to SurfMoon.





About Surfmoon

SurfMoon

Is a community-based token on Binance smart chain aiming to a travel-based cryptocurrency. Through utilising smart tax structures and building a strong community, we're aiming to create a link between cryptocurrency, NFTs and the travel sector. The long term goal of this is to at some point have a platform where users can compare flights, rental cars, travel insurance, hotels, airbnbs and so on through the SurfMoon platform. To get things started however, we want to offer travel advice, and do some amazing holiday package giveaways to some of our lucky holders, especially with Christmas being right around the corner.

SurfMoon

Is also looking to incorporate deflationary Tokenomics, BNB reflections, and a tax structure that benefits all the holders as well as push SurfMoon to new heights.

Why Binance Smart Chain?

Binance is the leading cryptocurrency exchange globally, with Smart Chain being their native blockchain network. With Ethereum gas fees skyrocketing, BSC became a viable alternative to launch tokens effortlessly as it is EVM compatible, borderless, and with extremely fast block speeds and swaps. In addition to these advantages, it is extremely secure which ensures investments and funds are SAFU.





Travel Platform

The ability to pay for travel by using a cryptocurrency that is partnered with the leading flight, hotel and rental providers is SurfMoon's long-term goal. This will not only mean ease for millions around the world to book their getaways, but will also create huge opportunities for SurfMoon. Of course at the moment the viability of such a move is low, but with the increased demand year-on-year for travel, secure payments and cryptocurrency in general, it is not unlikely that we could one day hope to achieve this goal.

Why pay with cryptocurrency?

Other than the obvious reasons, such as decentralisation, removing the middle man and quicker transaction fees there are also a few other advantages, such as getting rid of problems with exchange rates, and travel 'brokers' that seek to take advantage by inflating prices.



We would also like to offer exclusive discounts to those holding SurfMoon, the details of which will hopefully be announced in the near future. Of course bringing all of these ideas to life will require a large budget, which we seek to raise through our buy/sell tax structure, donations pools, and through NFT sales. These tax structures will help us bring our giveaways to life, including package trips to major destinations around the globe.





Core Values

Strong Community

As SurfMoon will be launched on Binance Smart Chain, a strong community is imperative in keeping the project alive and gaining exposure, as well as in deciding the future of the project. Ultimately, a community token is about as strong as those that come together as a collective to share the vision.

Transparency

Transparency is a key factor for SurfMoon. The community coin space is filled with 'rugs', distrust, and with behaviors that wouldn't typically be tolerated by shareholders in conventional business models. The goal is to inspire as much confidence as possible by documenting all our plans, timeframes, and by communicating regularly with the community.

Innovation

We want to add value by creating a token that innovates and adds value to the BSC space. Our development wallets will be imperative for this, and we will continuously make sure we're striving to achieve our long term goals. Expanding our teams and consulting internally will help us actualize these goals, as well as create new ones.

Longevity

SurfMoon is here to stay. We want to future-proof our project by constantly building our infrastructure and creating partnerships. We want our investors to be comfortable holding our tokens, knowing that the team will be doing their best in the background to develop our ecosystem.





Tokenomics

Our tokenomics structure include BNB reflections, which is the current trend in the community coin space. This differs from native token reflections in that it prevents the chart from dumping from sales, as well as promotes holding and inspires investor security. If the tokens market cap suffers, all of those holding the native token suffer too. Whereas if BNB reflections are distributed, there is less of a likelihood of it impacting investor portfolios. In addition to this, BNB reflections also promote purchase of the token, as it can serve as a mean of passive income.





Roadmap



Phase 1: Launch

- Deploy Surfmoon Contract
- Publish SurfMoon website
- Assemble a dedicated team who believe in the long term vision
- Conduct a private sale
- Marketing for whitelisted presale applications
- Surfmoon whitelist presale applications open

Phase 2: Development

- Marketing for whitelisted presale
- Whitelist presale goes live on PinkSale
- Marketing for public sale (Reddit, influencers, twitter, skill competitions)
- Public sale goes live on PancakeSwap
- Meme competitions + Giveaways
- Sale of NFTs

Phase 3: Growth

- CMC + CG
- Community package holiday giveaways
- Consolidate use-cases for SurfMoon + budget allocations
- Team expansion

Phase 4: Expansion

- Platform combining travelling, NFT's and gaming
- P2E mobile and browser games
- Regular package holiday giveaways for dedicated members
- Larger NFT Library
- Live travel comparison site with the aim to gain package provider partnerships





Contact

